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**TRANSCRIPT OF
PROCEEDINGS**

VOLUME 1

COMMISSIONERS PRESENT: Elizabeth B. 'Lib' FLEMING, *CHAIRMAN*; and COMMISSIONERS David A. WRIGHT, G. O'Neal HAMILTON, Mignon L. CLYBURN, Randy MITCHELL, and Swain E. WHITFIELD.

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Please note: PowerPoint presentation (hard copy) and legal citations submitted by the Company are attached hereto.

P R O C E E D I N G S

CHAIRMAN FLEMING: Please be seated. Good morning. It is a pleasure to have you all with us today for this allowable ex parte briefing. We look forward to hearing what each and every one of you has to say, and especially Jim Rogers, we're delighted to have you here with us.

And I understand that you are going to be providing us some perspectives on key industry trends, climate change, and an update on the new base generation plans that you have.

And I understand that notices have been given and posted on our website, and that all attendants have been informed of the certification that they must sign at the end of the meeting.

So now that I've taken care of all the specifics that I have to give you, we look forward to hearing from you all at this point.

MS. HEIGEL: Thank you, Madam Chairman. If I may, I'll make just a few brief, opening remarks.

CHAIRMAN FLEMING: Sure.

MS. HEIGEL: We do appreciate the Commission's time and the opportunity to be here today to discuss what we think are some very important issues facing our industry, and trends that we're

1 seeing, and actions that we're taking in regard to
2 updating some generation planning that we are
3 engaged in.

4 With me today -- I'll introduce the panel --
5 is our chairman and CEO, Mr. Jim Rogers; our chief
6 strategy officer, Keith Trent; and our president of
7 Duke Energy Carolinas, regulated utility, Ellen
8 Ruff.

9 The purpose of today's briefing is to
10 highlight for the Commission some of these issues
11 and essentially provide kind of a State of the
12 Union address of sorts to the Commission, and to
13 encourage questions from you all and engage in a
14 dialogue on some of these issues that we think are
15 very important.

16 We do encourage questions as we go through our
17 PowerPoint presentation, and I believe you all have
18 hard copies of the slides in front of you, so as
19 the questions come to mind as we go through things,
20 please do not hesitate to interrupt and ask your
21 questions, and certainly we'll take any remaining
22 questions at the end of the presentation.

23 I would like to just remind everyone that we
24 do have a number of open dockets, but two that I
25 would specifically mention and just call attention

1 to, and one is the annual fuel proceeding, which
2 was just heard and is currently pending before the
3 Commission, and also our energy efficiency
4 proceeding which was heard in February and is still
5 pending. So we will certainly do our best to stay
6 away from any issues that are currently pending in
7 those dockets for decision before the Commission.
8 We do, of course -- as you would imagine, many of
9 these issues are inextricably linked, and so we do
10 talk about issues that relate, but none of those
11 are currently before this Commission for decision.

12 Lastly, let me just emphasize that we're not
13 here to request any action by the Commission. This
14 is really an informational opportunity. We've had
15 the opportunity to do this in some of our other
16 states, and look forward to doing it in the
17 remaining jurisdictions where we have not yet been.

18 With that, I'm going to go ahead and turn
19 things over to Mr. Rogers, and I will give him the
20 clicker [indicating].

21 **MR. ROGERS:** [Indicating.] That's giving me
22 way too much control, and may be beyond my
23 technical capability.

24 First of all, let me thank you all very much
25 for giving us an opportunity to be here today. We

1 really appreciate the opportunity to serve the
2 people of South Carolina, to serve the businesses
3 and families of this State. Job One for us is to
4 provide affordable, reliable, clean electricity 24-
5 by-7.

6 What I'd like to do this morning is to share
7 with you and to really look out to the future to
8 put in context where we see we're going and the
9 issues we're going to face going forward. Within
10 our company we did a 2050 scenario to take a look
11 at how our system will evolve between now and then.
12 It's really critical to look out such a distance,
13 because this is a long-term business. When we
14 build power plants, they're plants that last 50,
15 60, 70 years. It's a very capital-intensive
16 business. So it's very important for us to look
17 out and develop scenarios into the future.

18 One of the ah-ha's that we had when we looked
19 at our 2050 plan was that virtually every plant
20 that we operate today will be retired and replaced
21 by 2050. And that assumes that our nuclear plants,
22 which were built in the '70s and '80s, we are not
23 able to extend the licenses further. And our
24 oldest plant license expires 2033 and will be 60
25 years old. So one of the challenges is, can we

1 extend the lives of those nuclear plants beyond 60
2 years? And there's a tremendous amount of research
3 being done as to whether you can. But if, at the
4 end of the day, we can't, what that really means is
5 we have between now and 2050 an opportunity to
6 rethink what we do, how we think about the
7 business, what kind of plants we build, how we
8 locate them, and really to think about our
9 infrastructure in a fundamentally different way.

10 I think one of the things that occurs to us as
11 we think about that is, in the past, companies
12 built plants -- each company built individual
13 plants. One of the things that we are exploring is
14 the possibility of building regional plants over
15 time, where a number of companies join together and
16 participate in the building of the plants. And
17 particularly with nuclear plants, which is going to
18 be one of the keys, we believe, to our success
19 going forward, building new nuclear plants, doing
20 them in planning on a regional basis in our
21 judgment might turn out to make a lot of sense,
22 even though that's different than the way we
23 approached it when we built plants in the past.

24 Think with me for a moment about the history
25 of our industry. In the 20th century our mission

1 was to provide universal access to electricity to
2 all the people in this country, and we achieved
3 that objective. And in fact, the National Academy
4 of Engineers did a study at the end of the
5 twentieth century and came to the conclusion that
6 the greatest engineering achievement in this
7 country was the electrification of America. More
8 than putting a man on the moon, more than the
9 Internet, more than the auto, the fact that we were
10 able to bring electricity to people throughout our
11 country is critical. That stands in stark contrast
12 as you look around the world, where there's about
13 1.6 billion people that today have no access to
14 electricity. So we've done that job. That's part
15 of our past, that's part of our history.

16 I share that piece of history with you to
17 frame what I think will be our challenge going
18 forward. One of the challenges is to -- if we
19 indeed have to retire our plants -- is to build, in
20 a 40-year period what has been built in a 100-year
21 period. The second challenge, I believe, and an
22 aspiration that we have, is that as we build this
23 new fleet of plants, that we focus on decarbonizing
24 our fleet, because it appears to be the desire of
25 our country and some of our governmental officials

1 to build a bridge to a low-carbon world. We
2 support the building of that bridge, but I think
3 that becomes an important thing for us to look at
4 as we build the bridge.

5 So we have an aspiration at 2050 to
6 decarbonize our fleet. We believe nuclear is going
7 to be the key. We believe coal will play a role
8 but only if we can get carbon capture and
9 sequestration. We believe gas will play a role.
10 We believe other renewables will play a role. But
11 the main burden is really going to be on nuclear,
12 because it provides 24/7 electricity with zero
13 greenhouse gas emissions. So one aspiration is to
14 decarbonize our fleet.

15 The second aspiration we have for the 21st
16 century is to make the communities that we serve
17 the most energy efficient in the world. We see
18 this macro trend sweeping our country. I just
19 returned from an EEI board meeting where I saw
20 detailed presentations on the future of our
21 industry changing, and the changes that are
22 occurring across the country in building codes and
23 appliance codes, in lighting coding. So you are
24 going to see, just by what is going on, our economy
25 becoming increasingly more efficient.

1 So those are the two aspirations that I share
2 with you. Before I talk specifically about the
3 issues -- before I talk specifically about these
4 issues, let me leave you with several questions
5 that, from my perspective, I would welcome any
6 comments or thoughts as we go through our
7 conversation this morning. One of them is -- I
8 don't get a chance to be here very often, and so
9 one of the questions I always have in my mind is,
10 are we doing a good job as a company? Is our team
11 doing a good job providing information to this
12 Commission? Based on what you hear in the
13 communities here, are we doing a good job of
14 working with our customers? What can we do better
15 as a company? What is important to y'all with
16 respect to the future of our business, that we
17 should be factoring in our planning and considering
18 in terms of how we do our business?

19 So I say that to you as a set of questions as
20 we walk through our presentation, I hope y'all have
21 an opportunity to discuss a little bit or answer
22 those questions, or challenge us with respect to
23 things you would like to see us do.

24 Let me quickly do the industrial trends that
25 we see, and then turn it over to Keith. This

1 October, I will have been a CEO in this industry
2 for 20 years. That only says I've survived a long
3 time. But to me, the insight that I gained is
4 this: This is probably the most uncertain time
5 that I've seen in our industry during that period
6 of time. Uncertain in so many different ways.
7 There's a lot of uncertainty with respect to future
8 costs.

9 I believe we're in a rising cost environment.
10 We've seen a huge jump in coal prices, primarily
11 driven by the worldwide demand in coal, driven
12 primarily in China and India. We've seen gas
13 prices go all the way up to \$13 and \$14 and come
14 back down to \$7 and \$8 in just a six-to-eight-week
15 period. So we see extreme volatility in natural
16 gas prices. We see a worldwide boom in
17 commodities. We are building, around the country,
18 a couple of coal plants, as you know; we're
19 planning a nuclear plant; we've had gas plants on
20 the drawing board. The demand for steel and
21 concrete and piping and just for contractors has
22 been an incredible boom. We've seen a significant
23 rise in prices there.

24 There are 30 nuclear plants being built around
25 the world, and yet there's only one place in the

1 world we can do reactor forging, and that is in
2 Japan.

3 So we believe we're in a rising cost
4 environment. We are blessed because 96 percent of
5 our electricity comes from nuclear and coal, and we
6 are not subject to the volatility here from natural
7 gas, and I think that's going to prove an advantage
8 for our customers. But clearly we are in a rising
9 price environment.

10 There's also great uncertainty with respect to
11 our future demand. Historically we can look back
12 and say demand has grown 1-1/2, 2 percent, 2-1/2
13 percent, and be within the ZIP code. But the
14 uncertainty with demand, I would describe it this
15 way: First of all, if you had new building codes
16 and new appliance codes, that will have some impact
17 on demand. Just the changing out of lights to CFL
18 will have some impact on our future demand.

19 So at the same time there will be downward
20 pressure on our demand, I believe, I think the
21 upward pressure will come with plug-in hybrid
22 electrics, with electric cars. We have
23 relationships with GM, Toyota, and several other
24 major manufacturers, and we see clearly that
25 electric cars are probably going to emerge as a

1 very important product for consumers in the United
2 States. If you put it in the carbon context, in
3 the U.S., utilities emit about 40 percent of the
4 CO2, the transport industry or auto industry emits
5 about 30 percent. And if it is our country's
6 mission to eliminate our CO2, if you decarbonize
7 our electric supply -- which we are on the road to
8 do -- and you move to plug-in hybrids, it allows
9 decarbonization of that, and it also allows us to
10 wean ourselves from foreign oil because we can
11 produce the electricity in the United States with
12 nuclear and coal and renewables and at the same
13 time really reduce our carbon footprint. But that
14 will increase the demand on our system. So again,
15 that's one of those hard to measure how fast that
16 evolves, but certainly as you plan out 10 years, 20
17 years, 30 years, you can clearly see how it would
18 play an important role.

19 With respect to environmental uncertainties, I
20 talk about carbon legislation like it's an
21 automatic. It's not an automatic. We don't know
22 yet, although most of the experts tell us there
23 will be legislation in '09 or '10 on carbon in this
24 country and that it will be cap-and-trade. And
25 Keith will talk more about that in a moment. With

1 respect to sulfur dioxide, nitrogen oxide, and
2 mercury, EPA has passed a number of rules, all of
3 which have been appealed to the courts and the
4 courts have really overturned them. And it leaves
5 us with great uncertainty in terms of how and what
6 we do there. The challenges of fossil, building a
7 new coal plant, are pretty tough, because there's
8 been a movement in this country to ban coal plants.
9 So every plant that we propose, we've had a lot of
10 opposition to it.

11 But as I sit here today, I believe that we are
12 going to modernize our fleet. I think we have no
13 choice there, as I look to 2050. I think the
14 second thing we're going to end up doing is
15 modernizing our grid, and I know we have briefed
16 you on what we call our utility of the future or
17 moving from an analog grid to a digital grid. And
18 I think that will be critical as more and more
19 customers demand energy management options.
20 Especially in a world of rising prices, customers
21 will want more control. And we see Wal-Mart and
22 Lowe's and other competitors wanting to develop and
23 sell products to our customers that they can use,
24 and they can only use these products if we have
25 married IT to our grid so that they can plug in

1 energy technology -- it's sort of the marriage of
2 IT and ET -- that would transform and give them the
3 ability to better control their use of electricity.

4 I'm excited about the challenges that we have,
5 because, in a sense, it's almost like going back
6 100 years, because the technologies that we'll
7 deploy, the things that we will do, will be
8 transformative over the next five to ten years.
9 And it's in this period now that will allow us to
10 really set the course for the future, and the
11 decisions that we make now are so critical.

12 And my last point is that, while we debated
13 here in South Carolina and in state commissions
14 across the country, I believe in this historic
15 presidential election that, regardless of who you
16 talk to, energy and environmental issues are one of
17 the top three issues that are being discussed. So
18 there's going to be a great national conversation
19 about this, and I think you're going to see
20 significant action both on the federal level, as
21 well as on the state level, that could transform
22 and change the fundamental way our industry -- and
23 in ways we can't yet fully anticipate.

24 But with that, I will stop and turn it over to
25 Keith to talk to you a little bit about climate

1 change and the things we are trying to do to
2 protect our customers from draconian legislation --
3 and there has been some proposed in Congress.
4 Thank you, very much.

5 MR. TRENT: Thank you, Jim. And I might
6 pause. I don't know if there were any questions
7 you wanted to ask of Jim now, or we can hold that
8 until the end. But I wanted to make sure we pause
9 for that.

10 CHAIRMAN FLEMING: Do you want --

11 COMMISSIONER MITCHELL: Yes, I have a
12 question. I have heard within the last several
13 years -- well, I'll say within the last year and a
14 half -- it discussed that the population growth
15 particularly in the Southeast, at different
16 seminars, that by the year 2030 -- I've even heard
17 below the Mason-Dixon line that 45 percent of the
18 people in the United States could live below the
19 Mason Dixon line. We also have, as we all know
20 here, a problem with the world economy at this
21 time. And with such factors as that, and also, as
22 you stated, in our past history, years back, a
23 number of nuclear plants that were built and the
24 demand went down, with all those factors preying on
25 us at the same time, how can we be sure of what we

1 are really going to need here in the particular
2 Southeast within the next 15, 20 years? What other
3 factors might play into a decision that maybe we
4 haven't discussed here?

5 **MR. ROGERS:** Commissioner, you have framed the
6 question very well. And projecting load is very
7 difficult to do because of the factors you just
8 ticked off, because the migration of people to this
9 region of the country is almost unprecedented, and
10 we see the projections and they are just as you
11 describe them. So we need to be prepared to have
12 affordable, reliable, clean electricity waiting for
13 these people as they move here, because as they
14 move here it brings more commercial development, it
15 means more jobs, more infrastructure build-out. So
16 that becomes an important -- because that's Job One
17 for us, is to make sure there's access to
18 electricity.

19 I think that fact is probably the most
20 dominant single fact, but there is some uncertainty
21 with respect to it. It will have the greatest
22 single impact. Changing in building codes,
23 changing in appliance codes will have an impact
24 harder to measure and probably not in the next five
25 to ten years, but probably more -- because of the

1 building of new buildings and the turnover of
2 existing buildings -- that would be more out 10,
3 15, 20 years. Plug-in hybrids, while they will
4 have no impact or minimal in the next three to five
5 years, could have a significant impact at 15, 20,
6 and 25 years.

7 So as we plan -- when we plan to build a plant
8 that's going to be there 40 to 60 years, we have to
9 take into account all those various factors. And
10 that's why, in part, this notion of several
11 companies coming together and building regional
12 plants might be a smarter approach over time,
13 because it allows us -- no one company to put all
14 their eggs in one basket. It allows some risk
15 diversification. It also allows us to build the
16 plants in a way where we are allocating the cost
17 across a broader customer base, so the incremental
18 impact on consumers is less, but it allows us to
19 adjust quicker to changes.

20 In other words, if we jointly build a plant
21 based on looking out five years and beyond, and
22 it's shared, the output, it gives us a little more
23 flexibility. And I think one of the keys is to
24 think through how we can build in flexibility. If
25 some of the things you have suggested or I have

1 suggested don't turn out exactly as we have
2 forecast, then it gives us a little more
3 flexibility.

4 So I would urge us to aggressively plan, but
5 also think of ways to do this to minimize the cost
6 increases and smooth them out over time, and to
7 build in flexibility, if the world doesn't turn out
8 as we forecasted it.

9 **COMMISSIONER MITCHELL:** And just as a follow-
10 up, you mention a four-to-five-year period now. Is
11 that what might be considered by the industry as a
12 time for regrouping your facts and just taking an
13 overall look at this thing down the future, or is
14 that pretty much recognized by other parts of the
15 industry? This four-to-five-year period you
16 mentioned is sort of an open sketch period for what
17 might come down the --

18 **MR. ROGERS:** I think everybody -- and this is
19 my judgment as I watch across the country. There's
20 been 60 coal plants canceled across the country.
21 There's been delays in getting nuclear plants going
22 forward. As you know, we filed our application
23 with the NRC in December and we are waiting. In
24 some of the feedback we're getting from the NRC,
25 they have a so-called expedited process that takes

1 40 to 42 months. And they are saying this might
2 take longer.

3 As we talk to our suppliers in terms of the
4 design of the nuclear units, some of them are not
5 -- won't have their design complete by '12. And if
6 you remember the history of trying to start to
7 build plants before the design is completed, it
8 creates a certain uncertainty, especially with
9 respect to cost. And then there's the whole thing
10 -- some of the major builders are building two or
11 three plants in China, and they're not in a hurry
12 to build a plant here, because they have a
13 different set of requirements there.

14 So when I add all this up, I think it's very
15 important -- and given the uncertainty of the
16 environmental rules, the carbon rules. So what has
17 happened, as I see -- and I wouldn't describe our
18 industry has a deer in the headlights, okay? But I
19 see everybody stopping and saying, "I'm not really
20 going to move forward on this or that," and so they
21 default back to building gas plants. Natural gas
22 has become like the crack cocaine of fuel in our
23 industry, because when you block a coal plant or a
24 nuclear plant and all of a sudden the demand -- you
25 can go put a gas plant down in three years and get

1 the gas in there, but that drives prices up and
2 subjects customers to volatility. So there has
3 been a bias not to build base-load because the
4 impediments have been so great.

5 My judgment is that in a period of that kind
6 of uncertainty, I believe when I look at 2050 we
7 need to be building base-load plants today -- and
8 we are doing that, with our Cliffside plant, with
9 our Cherokee County plant -- but another approach,
10 because we need more, if you think about retiring
11 and replacing, might be, in this period of
12 uncertainty, a number of the companies in South
13 Carolina and North Carolina to come together and
14 build regional nuclear plants. I think that might
15 be the better way forward, to assure that we get --
16 we plan properly, because it takes ten years from
17 the day you say you want to do it to the day you
18 can actually produce electricity. I think we need
19 to be acting now in this period of uncertainty, but
20 a reasonable approach might be a regional approach
21 during this uncertain period.

22 So I throw that out to you as an idea that is
23 so different than the way we have approached it in
24 the past. I believe it might be a way to move
25 forward in a period of uncertainty, that will

1 assure that when these people move here and when we
2 get the demand materialized as you've described,
3 that we actually have the capacity available and
4 there's no hiccup in terms of it being there.

5 **COMMISSIONER MITCHELL:** Thank you.

6 **COMMISSIONER CLYBURN:** [Indicating.]

7 **COMMISSIONER HAMILTON:** Madam Chair.

8 **CHAIRMAN FLEMING:** Commissioner Clyburn.

9 **COMMISSIONER CLYBURN:** Yes. My colleague
10 preempted my demand uncertainty question. I
11 underlined three things that you mentioned. The
12 other one is -- and you might have answered this
13 when you affirmed that the 60 coal plants were, you
14 know, had been canceled across the nation. I was
15 going to ask you in terms of public opposition to
16 different types -- you know, different types of
17 plant, which seem to be the most fought, the
18 nuclear side or the coal side? Which one appears
19 to have the most resistance?

20 **MR. ROGERS:** That is a very good question.
21 And I'm not sure I'm smart enough to rank them.
22 But if I may, Commissioner, share with you my
23 personal experience, five years ago I was trying to
24 build a very small gas plant in the middle of a
25 cornfield in Indiana. We ended up stopping

1 construction for one year on the plant, because the
2 farmers thought it would have some impact on the
3 locusts. And it was delayed. I have tried -- I
4 have -- in building Cliffside, we have had
5 incredible opposition to that. In the courts, they
6 have collaterally attacked a valid air permit that
7 we have, they have appealed the Commission action
8 with respect to it in North Carolina. We have also
9 -- and they've actually picketed my home on a
10 regular basis.

11 **COMMISSIONER CLYBURN:** I guess that's, you
12 know, the price of being a rock star.

13 [Laughter]

14 **MR. ROGERS:** Well, I'm not sure my neighbors
15 are excited about me being in the neighborhood.
16 They've been too polite to say that. But I think
17 that -- I see the experience I've had on gas
18 plants, I've seen the experience when I tried to
19 build coal plants, and even on nuclear the fact
20 that we've announced we're going to build nuclear,
21 we've already seen opposition to that. We build
22 transmission lines -- I've had experience where I
23 started to build a major transmission line, and I
24 spent four years trying to get it built, and
25 couldn't get it built.

1 So this is a very difficult time to build
2 anything. And even people that are advocates for
3 wind -- and you've heard the whole story of Cape
4 Cod, where people who espouse strong desire for
5 renewables, "but not renewables that I can see."
6 So it's difficult for me to say there's more
7 opposition to one versus the other.

8 You've heard the expression, not in my
9 backyard, NIMBY. And there's another expression
10 called BANANA. Well, I've heard a recent one
11 called NOPE, not on planet Earth. So I think
12 there's just opposition to building anything,
13 regardless of the pluses and minuses, and even
14 today I listen to a lot of people advocate -- and
15 even Boone Pickens -- advocate for renewables and
16 wind, specifically, but the same people who are
17 advocates for it oppose giving imminent domain to
18 build the transmission to actually get it to
19 market, which says why and how can you be an
20 advocate and not want to get it to market by
21 imminent domain? Because it could take six to
22 eight years to build a transmission line.

23 So I think the challenge that we have, that
24 you have on the Commission and that we have, is to
25 carry out our responsibility to make sure there's

1 affordable, reliable, clean electricity available.
2 That's our job. Your job, our job, working
3 together to get that done. And I think we just
4 have to be prepared to expect opposition to
5 anything we do, because I think there will be
6 opposition to everything that we do going forward.
7 And we just have to have clarity about why it's
8 important to the public and move forward with it,
9 because at the end of the day it's our
10 responsibility to stand and deliver.

11 **COMMISSIONER CLYBURN:** Is there any way -- and
12 you know, people criticize Congress. Of course, I
13 have a personal stake there.

14 [Laughter]

15 **COMMISSIONER CLYBURN:** But, given some of the
16 discussions and the tenor here, I don't know that
17 that would be -- well, I'll just ask the question.
18 I guess I'm wondering if you see or if in other
19 communities -- because you've got a fairly large
20 footprint -- are there benefits to attempting to
21 have communitywide conversations, you know, as
22 candid as we can about the delivery, about
23 projections and the delivery of this resource that
24 we've gotten pretty spoiled -- you know, you
25 mentioned the 1.6 billion people worldwide that

1 don't have the advantages. You know, the people I
2 see in opposition, they seem to get dressed and --
3 you know, they look fine, so they must get dressed
4 in light. You know what I'm saying? I'm being a
5 little flippant, but I think you know where I'm
6 coming from.

7 But I guess I'm wondering, do you see any type
8 of forum or the ability or a need to attempt a
9 conversation in this environment, if it gets to be
10 a little volatile and --

11 **MR. ROGERS:** Commissioner, that's a great
12 suggestion, and I firmly endorse it. We need not
13 just a national conversation about the trade-offs
14 on energy and environment and what our policies are
15 -- and we really need to get beyond the bumper-
16 sticker slogans and the simplification of it,
17 because I believe the American people are smart
18 enough to really understand the trade-offs and what
19 the costs are and what the benefits are. I also
20 believe, while that needs to happen on a national
21 level, that needs to happen on a state level. It
22 needs to happen in the communities that we serve.
23 Because at the end of the day, people get it. And
24 it's not the first thing on their mind. In fact
25 they take our product for granted. When people

1 throw the switch, they don't know whether that
2 electricity comes from a nuclear plant or from a
3 coal plant or a gas plant or a windmill. And the
4 fact of the matter -- in a public hearing, once, a
5 women told me -- I was talking to her about the
6 need of building a coal plant, and she says, "We
7 don't need coal plants, because don't you know,
8 electricity comes from the wall." And so we have a
9 lot of education that we've got to do with people,
10 and particularly as we plan and we're talking about
11 building \$6 billion plants and \$8 billion plants
12 and why nuclear is important, we just need, as you
13 have suggested -- and wisely suggested -- we just
14 need to sit and have a conversation, so people
15 really understand. But at the end of the day, we
16 still have to make decisions and move forward.

17 **COMMISSIONER CLYBURN:** My last question --
18 because I can feel my Chairperson looking at me --
19 my last question is something that I've been
20 thinking about ever since it was first reaffirmed
21 about that one reactor forging site in Japan? And
22 again, you know, I'm smart enough to know that
23 we're talking about an incredible amount of
24 infrastructure, you know, monies and the like. I
25 guess I worry -- when someone says there's only

1 one, I worry about a lot of things. I worry about,
2 you know, the time horizon in terms of completion
3 of projects, I worry about costs because of
4 monopoly pricing. Is there another forging site on
5 the horizon? Is anyone talking about that, or is
6 anyone whispering about that?

7 **MR. ROGERS:** No. I mean, to put it in
8 context, we haven't built a new nuclear plant in
9 this country in 30 years. The infrastructure we
10 had in this country to build nuclear plants
11 basically isn't here anymore.

12 And as I mentioned, there are 30 nuclear
13 plants being planned, developed, and built around
14 the world. And actually, we've had contact with
15 others in other countries that are really looking
16 at building new capabilities.

17 It is so uncertain in the U.S., we're not
18 really seeing that kind of development here. What
19 we're seeing is -- I mean, I'll give you a for-
20 instance. I know in Korea they're looking at
21 building a reactor-forging capability there. You
22 look at the number of nuclear plants that are going
23 to be built in China and other places. So at the
24 end of the day, there's going to be a strong
25 demand, and I think there will be other

1 alternatives to this one forging plant in Japan,
2 but it's not clear to me that it will be in the
3 United States.

4 **CHAIRMAN FLEMING:** Okay. Commissioner
5 Hamilton?

6 **COMMISSIONER HAMILTON:** Mr. Rogers, happy to
7 have you with us, sir.

8 **MR. ROGERS:** Thank you.

9 **COMMISSIONER HAMILTON:** I've got a question
10 kind of following up on Commissioner Mitchell's
11 question, to go just a step further. In the past
12 month or so, we've seen a lot of indication of
13 things across our desks, and publications, that
14 Duke Carolinas is actually out seeking additional
15 wholesale customers, very vigorously, it looks
16 like. And my concern is that you've laid out an
17 extremely good case for new generation of some
18 form, or conservation. But what effect will the
19 wholesale market that you are working on in the
20 Carolinas affect our customers that we regulate as
21 Commissioners? What effect will it have on these
22 customers? Where is this new -- if you need new
23 generation, where is it coming from for the
24 wholesale people?

25 **MR. ROGERS:** I look at the wholesale business

1 and -- the customers that we've pursued in the
2 wholesale area are customers here in South
3 Carolina.

4 **COMMISSIONER HAMILTON:** Right.

5 **MR. ROGERS:** And I just view it as another way
6 to serve retail customers here in the State and
7 another way to get electricity to them that is
8 affordable, reliable, and clean. And quite
9 frankly, that feeds back into my earlier
10 observation. If there are certain customers today
11 that are wholesale customers -- but I really think
12 of them as retail, and I would suggest that I bet
13 you think of it that way to -- if we can provide
14 lower rates to them than their historical provider,
15 that's a good thing, because it means lower rates
16 for just another part of the State of South
17 Carolina. If it stretches our resources a little
18 bit and causes us to build a plant, well, when you
19 think in the context that we're going to have to
20 modernize our fleet anyway and replace our fleet,
21 it just allows us to accelerate it.

22 But my important point here is that we are
23 striving for and your all's mission is to make sure
24 everybody has affordable, reliable supply. This is
25 just another way to make that happen, to families

1 and businesses. But also I think it begs the
2 question on the regional planning. It begs the
3 question on why don't we come together as companies
4 in the State and all participate in a nuclear
5 plant. Rather than having one company build one or
6 two companies, why don't we build regional plants?
7 And I think over time that will allow some
8 mitigation of prices across the State.

9 But a little wholesale competition within the
10 State is a good thing, because it makes us all a
11 little better, and at the end of the day that's
12 good for our customers. But I think -- I wouldn't
13 look at this wholesale totally in an isolated way.
14 I would look at it in a way of over 10 to 20 years,
15 as we move to modernize our fleet and we move to
16 more a regional approach, I think that combination
17 of things should be looked at together.

18 **COMMISSIONER HAMILTON:** Okay. That was a very
19 eloquent answer, but is there a yes or no on what
20 it will do to the retail customers that we now
21 serve, that's our responsibility at this date?

22 **MR. ROGERS:** I think it translates into lower
23 prices for retail customers.

24 **COMMISSIONER HAMILTON:** Thank you, sir.

25 **COMMISSIONER WHITFIELD:** Madam Chairman.

1 **CHAIRMAN FLEMING:** Yes, Commissioner
2 Whitfield.

3 **COMMISSIONER WHITFIELD:** I've got a question.
4 Mr. Rogers, I've got one kind of follow-up. You
5 mentioned this earlier to Commissioner Mitchell and
6 I think earlier in your opening remarks and to
7 Commissioner Hamilton now, and I hope this question
8 is allowable -- and you all can please stop me if
9 it's not. But regional plants that you mentioned,
10 have you actually met with or had discussions with
11 other investor-owned utilities or not-for-profit
12 utilities, in this regard? Have you all actually
13 held meetings, got any plans going? Can you answer
14 that?

15 **MR. ROGERS:** I think the best way for me to
16 answer that is that we have reached out to other
17 utilities in this State and in this region, and
18 suggested the idea that we need to do this and
19 think about this differently than we have thought
20 about it in the past, and that we need to think
21 about this in a way that strengthens the electric
22 grid in this State and in this region. And we've
23 had some conversations. And that would be my
24 characterization of it.

25 **COMMISSIONER WHITFIELD:** Okay. Well, I didn't

1 want to -- I just wanted to follow up on
2 Commissioner Hamilton's concern of where the
3 generation might come from, and you've mentioned
4 several times -- two or three times, at least --
5 this idea of regional plants, and I wanted to see
6 if that would alleviate some of his concern and
7 also push this regional idea you've mentioned.

8 **MR. ROGERS:** I think at the end of the day, a
9 regional approach -- and this gets back to
10 Commissioner Mitchell's point -- I think in an
11 uncertain time that we're in now, it makes us all
12 stronger coming together and standing together. It
13 allows us to handle the risk better. It allows us
14 to make sure we've got adequate supply when it's
15 needed. And it doesn't put an undue stress on
16 anybody, because we're all working together as one.
17 And I think at the end of the day, that is
18 something that's really critical -- will be
19 critical to our success. And I put all of that in
20 the context of knowing, by 2050, we're going to
21 have to retire or replace everything we have.

22 And what I am suggesting -- you know, I won't
23 be here in 2050. Well, maybe. I clearly won't be
24 in this job. I'll be in a rocking chair and y'all
25 can talk to me about it. But I think that now is

1 the time to change our thinking as we start down a
2 building cycle of building new base-load plants.
3 Now is the time to ask this question, debate it a
4 little bit, and think about it. Now is the time to
5 do it, rather than doing it the way we did it
6 before, because I think it gets to Commissioner
7 Mitchell's point, we just have so much more
8 uncertainty today. And this at least appears to me
9 personally as a better way.

10 **CHAIRMAN FLEMING:** Okay. Thank you. If there
11 are no more questions, I wanted to ask a couple of
12 questions.

13 There's been no mention about what has been
14 termed the perfect storm. And it seems to play
15 heavily into your plan of building in 40 years what
16 took 100 years in the last century. And that is
17 the workforce and the cost and availability of
18 materials to accomplish that. And as you
19 mentioned, there's only one place in the world for
20 the forging -- well, the reactors, in Japan. What
21 is being -- would you address that and how it does
22 impact that, and what the industry, and your
23 industry in particular, is doing about both of
24 those issues, or where you see that going? Because
25 as I understand, one of our biggest competitors is

1 going to be China, that has a major building plan
2 for this century, as well, that far out-shadows
3 ours.

4 **MR. ROGERS:** Madam Chair, let me start first
5 with people, because that's the first place to
6 finish, because -- first place to start, and
7 probably the place to finish, too, because what we
8 have to do, given the demographics in our company,
9 we're looking at 30 to 40 percent of our people
10 retiring over the next five years. So we're
11 actively out recruiting people within our company.
12 And this is going to be a great opportunity for
13 people to join our company, because they're going
14 to have opportunities to advance faster than
15 they've ever had before, because we have so many
16 people leaving. So we have a huge IQ that we've
17 got to transfer from our existing people to these
18 new people, and we have a lot of programs within
19 our company -- and at some point we would be
20 delighted walk through all the things we're trying
21 to do to recruit and make sure we have the talent
22 within our company to do what we do today,
23 tomorrow, as well if not better than we're doing it
24 today.

25 With respect to the building of plants, we

1 have spent time -- and that's why it's important
2 for us to get started building base-load plants in
3 this country, so that we create a market for base-
4 load and we develop the contractors and the skilled
5 laborers and the construction workers so that we
6 have a steady development of contractors that can
7 do that work, and so delaying building plants --
8 which a lot of people in our industry are doing,
9 because, as I mentioned, they're turning to the
10 crack cocaine of fuel, which doesn't take -- it's
11 fundamentally different building that kind of plant
12 versus a coal or a nuclear plant. We need to be
13 building these base-load plants, and we need to
14 have the demand so that we attract the talent from
15 around the world.

16 As it turns out, I just returned from China
17 for the first time. My grandson asked me -- well,
18 I asked him when he graduated from high school, I
19 said, "If your grandfather could take you anywhere
20 in the world, where would he take you?" And he
21 said, "I'd like to go to China." And he's in
22 school -- this is his first year of college, and
23 actually he's going to be far more productive than
24 I've been, because I'm a lawyer by training and
25 he's going to be an engineer, which he's going to

1 build things. And I hope there are more Americans
2 that are going to school to be engineers, to build
3 things. But I took him to China before the
4 Olympics, my wife and I did, and spent 12 days with
5 him. And I was amazed at the speed, the scale, the
6 scope, and what they are doing. And I went down
7 the Yangtze River to the Three Gorges Dam, and they
8 built a dam there that produces 18,000 megawatts.
9 To put this in perspective, locally, that's the
10 amount -- in that one dam, from that one dam,
11 that's the total capacity that we have to serve 2.2
12 million customers here in the Carolinas, North and
13 South Carolina. They did it from one dam.

14 But they did something that's remarkable --
15 and this goes to dealing with people -- they
16 relocated 1.2 million people, moved them out of
17 their homes and villages, and out of their
18 neighborhoods, to build that dam. They had that
19 kind of can-do attitude. And I was really struck
20 with their can-do attitude. I was struck with the
21 number of coal plants, and they actually had -- I
22 was told that their national bird is a crane. I
23 said, "A crane?" They said, "Look on the horizon,
24 you see all those construction cranes?"

25 So, they are making things happen and building

1 things, and it reminded me a lot of our can-do
2 attitude, and they're going to focus on
3 environmental issues eventually, but they are
4 moving 15 to 20 million people a year from the
5 rural areas to the urban areas in the same way
6 we've done in this country starting back in the
7 1800s, the migration from the farms to the cities.

8 So they are going to be a fierce competitor,
9 but I actually think they can be a great partner
10 for us in developing new technologies like carbon
11 capture and sequestration, because they will just
12 mandate it and they will scale it. And in this
13 country, we talk about -- we're building one plant,
14 Cliffside, in North Carolina, 800 megawatts. In
15 the next eight years they're going to build 800,000
16 megawatts of coal plants. That's 1,000 Cliffside
17 plants they're going to build. And they're going
18 to have people that are going to be smarter
19 building plants, because they are building plants.
20 And anybody who's ever built anything knows you're
21 smart when you build the first one, but you're a
22 lot smarter when you're building the fifth one and
23 the tenth one and the hundredth one.

24 So at the end of the day we've got to find
25 ways to ally with them, we've got to find ways to

1 let them help advance carbon capture and
2 sequestration technology. But I believe that we
3 can do that, and when I came back, this idea of a
4 regional plant approach so we're building today,
5 we're moving it forward -- I came back with a
6 greater sense of urgency about that approach,
7 because I don't want our industry or our company to
8 be sitting on our hands because we're not clear
9 about the future; we're uncertain about the future,
10 so we're delaying and postponing and not getting
11 about the business. We've got to get about the
12 business of building base-load plants and building
13 nuclear plants. And if it takes a regional
14 approach to really accelerate this, then that's
15 what we really have to do.

16 So I came back with a greater sense of urgency
17 about this than I had before, because I think we
18 can do it in this country. And as I said to a
19 friend of mine, when I look at what they're doing
20 and I listen to debates we have in Washington and
21 in the state capitols in this country, I believe we
22 are becoming the chattering class and not the can-
23 do class, and we need to be more focused on can-do
24 and building these plants and planning for the
25 future is a part of that.

1 **CHAIRMAN FLEMING:** Well, it is interesting,
2 how do you balance what they're doing in China when
3 you're trying to decarbonized our fleets here,
4 which -- I do see that we all need to be working
5 together to have some of the similar missions,
6 because at the rate they're building over there,
7 that kind of counteracts what you're trying to do
8 here, as far as the decarbonization.

9 **MR. ROGERS:** Well, let me tell you kind of --
10 that's a really interesting observation, and I went
11 there with that impression. Because, you know, you
12 build 800 megawatts of coal plants, that's two and
13 a half times the amount of installed capacity of
14 coal we have in this country. And I know there are
15 some people that have called for the shutdown of
16 every coal plant in ten years -- I won't mention
17 who that is. I bet you know -- which is totally
18 unrealistic, because even if we shut it down and
19 turned off all our emissions, for what great
20 purpose?

21 They're focused on economic development. And
22 I went to the cities and in 12 days there I only
23 saw blue sky one day in 12 days. But I bet if
24 somebody came to the United States in the 1880s or
25 1900, 1920s, and went to Pittsburgh or Detroit or

1 Chicago, and a European would say, "What a mess,
2 they'll never clean this up. Look how they're
3 ruining their country." But we cleaned it up.

4 And the hopeful thing that I took out of this
5 -- and this is something I didn't know before I
6 went. I would've never guessed it, but the number
7 one producer of solar panels in the world today is
8 China. Next year they will be the number one
9 producer of wind turbines. And they get the fact
10 -- and I read the China daily paper every day. The
11 thing that amazed me, there were stories about
12 energy efficiency and how they were building more
13 efficient coal plants and tearing down old coal
14 plants. I read a story virtually every day in that
15 paper -- maybe it was just propaganda -- of how
16 companies are trying to become more efficient in
17 their use of electricity. And they are going to
18 push toward plug-in hybrid cars, because they're
19 bringing 25,000 new cars on the road every week.

20 So they get it. And I think that they are
21 going to, at the end of the day, decarbonize --
22 when you see their skies and you see their
23 environment and their rivers. We wake up every day
24 and it's beautiful on a relative basis. They wake
25 up every day where it's ugly and you can't see in

1 front of you and they cough and they have -- so I
2 think they will make the transformation -- this is
3 my belief, and maybe I'm just an optimist. But I
4 think they get it more than we think they do.

5 **CHAIRMAN FLEMING:** So they will get there
6 faster than we have done, is that -- they'll be
7 working on both at the same time?

8 **MR. ROGERS:** I believe they are working on
9 both at the same time. And think about how fast --
10 I mean, same geography as the United States. We
11 have 300 million people; they have 1.3 billion
12 people. They're doing this rural-to-urban much
13 faster than we did it. They've scaled their
14 economy with 9 percent growth over 20 years,
15 economic growth every year, much faster -- if you
16 could just see the skylines of all these cities --
17 and I believe they're going to go after this
18 environmental thing with the same fierceness and
19 determination and can-do.

20 So I came back here saying if we are -- if our
21 reason for not accelerating is because they're not
22 going to do it and it won't make any difference, I
23 think we may have miscalculated, because I think
24 they're going to do it. And they have a lot less
25 arid [sic] land for the number of people that they

1 have than we do. So environmental issues are going
2 to be, at one point, key to their economic
3 development.

4 So I come out of all this saying we need new
5 energy in this country, we need new ways of doing
6 business. And in our business we can't keep
7 sitting on our hands; we need to start to modernize
8 our fleets.

9 **CHAIRMAN FLEMING:** What do you think are the
10 biggest challenges facing the energy industry,
11 electric industry, in meeting the missions of the
12 21st century?

13 **MR. ROGERS:** I think our greatest challenge is
14 really convincing those in the state legislature,
15 those in Congress, to come together, develop the
16 regulations, the laws, the policy. We have no real
17 energy policy in this country. We have no real
18 environmental policy that hangs together, that is
19 cohesive.

20 We need, at the federal level, at the state
21 level, we really need a clear roadmap. Our job is
22 to provide solutions. And it is your job to work
23 with us to get the solutions balanced between
24 affordability, reliability, and clean. And I
25 really think we need a sense of clarity there,

1 because I will -- if you think about it, how
2 freeing it is for me, if I know I have to retire
3 and replace every plant by 2050, you just tell me
4 what you want me to build; I'll build it. You tell
5 me what you want the system to look like; I'll make
6 it look like that.

7 So I think that we need some certainty. I
8 mean, even these environmental rules and the carbon
9 rules, we don't know what the rules are. And that
10 makes it difficult. We're sitting here today,
11 having spent money on scrubbers to take SO₂ out,
12 trying to figure out, well, how do we operate them?
13 Is the rule in effect or not in effect? Because
14 the court hasn't really mandated yet the ruling.

15 What I seek, just as any business person
16 seeks, is certainty about the rules, certainty so
17 that I can get about my job of providing
18 affordable, reliable, clean electricity 24/7.

19 **CHAIRMAN FLEMING:** Okay. I was going to say
20 -- I mean, you're saying legislation, a clear path,
21 and I certainly understand that. Doesn't that take
22 the public being very much aware of what is needed
23 for that clear path, to get behind the elected
24 officials? And if you agree with that, are you all
25 doing anything to help really bring about that

1 education? I guess a bit of what Commissioner
2 Clyburn was talking about.

3 **MR. ROGERS:** I think one of the things we have
4 said to ourselves -- and I'm thinking about
5 conversations that Keith and Ellen and I have had
6 -- we need to do a better job of educating our
7 customers, we need to do a better job of educating
8 our communities we serve, we need to do a better
9 job of educating those in elected office. And
10 that's why this kind of meeting is so important,
11 that we're having today, because at the end of the
12 day we can sit in our offices and think about these
13 things, but if we're not out talking to people and
14 sharing ideas and developing some consensus as to
15 the way forward, we won't move forward.

16 So we have actually or are in the process of
17 developing websites, educational material, so that
18 we can do a better job of really defining the
19 problem and the questions, and helping people get
20 engaged in this, because it helps all of us to have
21 a very informed electorate, and unfortunately I
22 don't think we've done a good enough job educating
23 people of the need to move forward at the speed
24 that we believe we have to.

25 **CHAIRMAN FLEMING:** Okay, thank you. Any more

1 questions?

2 [No response]

3 **CHAIRMAN FLEMING:** If not -- [indicating].

4 **MR. TRENT:** Madam Chairman and Commissioners,
5 let me first echo Jim's appreciation and thanks for
6 this opportunity to appear before you. It's
7 important for us to have this opportunity and we
8 hope that it's valuable for you, as well.

9 One area that we, as a company, have focused
10 on quite a bit, and I personally focus on a lot, is
11 the area of climate. And one theme that I think
12 we've heard today, both from the Commissioners as
13 well as Jim, is the theme of uncertainty. And that
14 certainly is a theme that plays out in the carbon
15 arena, as well, and climate change. It plays out
16 in terms of timing.

17 At this point, I believe, we believe, that we
18 will have climate change legislation. Both
19 presidential candidates have indicated that climate
20 change legislation is something they want to
21 pursue, and both of them have indicated that cap-
22 and-trade appears to be the right model for them to
23 pursue.

24 So with that context, I think we're going to
25 have climate change legislation. But the question

1 in my mind is when, and what will that look like?

2 With an economy that's weaker, I think that
3 makes it more difficult to pass climate change
4 legislation, so that may push it out to 2010, 2011.
5 We really don't know, but I do think that we will
6 see it in the future. The other big question we
7 have is what's it going to look like. And when I
8 think about that, I think it's critical that we
9 balance two things. I think we do need to reduce
10 greenhouse gas emissions, and we need to do it in a
11 significant way. We need to do it in partnership
12 with the international community: China, India.
13 We need significant reductions in greenhouse gas
14 emissions, but we need to do it in a way that's
15 economically sensible. And it needs to be
16 economically sensible from an economywide
17 standpoint, but also we need to think very, very
18 carefully about the impacts that we'll have on our
19 customers and the impact on the rates that they're
20 going to pay.

21 And so we have been involved -- we've tried to
22 be leaders on climate change legislation because we
23 think it's the right thing to do, but also because
24 we think it's important that we are in the arena to
25 try to shape that legislation and make sure that

1 our customers are treated fairly. One of the
2 things that I hear, on occasion -- and
3 unfortunately, we live in a world of sound bites --
4 but I hear the statement, "Well, the polluter needs
5 to pay, and we're not going to grant any allowances
6 to those utilities who are the polluters." Well,
7 there are a couple of big flaws in that. One, for
8 the most part, where coal plants are located and
9 here in the Carolinas, South Carolina and North
10 Carolina, our customers depend on coal for more
11 than half of their electricity. So here in states
12 like South Carolina, North Carolina, and the other
13 states we operate in, those are cost-of-service
14 states and it's our customers that are going to
15 bear the cost if we put this burden on without
16 creating a transition period. So it's not the
17 polluter that pays; it's the customers who are
18 going to bear this cost. So that's one flaw. The
19 other flaw is, you know, we built these plants
20 carrying out both state policy as well as federal
21 policy. The Fuel Use Act back in the '70s actually
22 banned the use of natural gas to fire generation
23 for electricity, and with Three Mile Island and
24 other events, we just have not been able to build
25 new nuclear plants in a long time. So we find

1 ourselves where we are because we have carried out
2 state and federal policies. So I guess I take some
3 concern away from a sound bite like that, and it
4 takes awhile to really educate on that front, but
5 we are trying to do that.

6 In reaching a balanced approach that balances
7 the environmental needs with the economic needs, we
8 have a model that we think worked in the past very,
9 very well. That was the acid rain model. The way
10 that that model worked was, initially, allowances
11 were granted to utilities, and the value of those
12 allowances was used to give us a bridge or a
13 transition period so that we could clean up our
14 fleets over time, without our customers bearing
15 tremendous rate impacts initially, because we were
16 granted the allowances. By 2010, we believe --
17 we're projecting that we will spend, as a company
18 -- Duke Energy will have spent \$5 billion cleaning
19 up our fleet with respect to SOx, NOx, and mercury,
20 and we will have reduced those emissions by 70
21 percent.

22 That's a success story. And we've done that
23 without having tremendous rate shock on our
24 customers. And the reason we were able to do that
25 was because we had this good transition period

1 which enabled us to build and clean up our fleets,
2 but we didn't at the same time have to pay this, in
3 effect, tax along the way.

4 That's the type of model -- and the reality
5 is, end result is where you're trying to get to --
6 two end results, one is to reduce your emissions
7 but to do it in a way that doesn't hit your
8 customers in a really tough way. So that's what
9 we're trying to do.

10 We may have created some confusion, in some
11 quarters at least, in our opposition to the
12 Lieberman-Warner-Boxer amendment that was recently
13 before the Senate. We support climate change
14 legislation, but there are wrong ways of doing that
15 and we felt that the Lieberman-Warner-Boxer
16 amendment was not the right way to do it, and the
17 reason we felt it was not the right way to do it
18 was because we would've had to have bought a
19 majority -- in the range of 60 percent -- of the
20 allowances we would need to continue to run our
21 plants. And we're going to have to run those
22 plants. We can't just shut them down.

23 The result of that legislation would have had
24 tremendous impacts on our customers throughout our
25 five states that we operate, but specifically here

1 in the Carolinas our calculations were that if
2 carbon had about a \$30-per-ton price on it -- which
3 is within the realm of reasonable price -- that
4 would have resulted in a rate increase of about 16
5 percent here in the Carolinas for our customers.
6 And that's a rate increase that's immediate. It's
7 also a rate increase that doesn't result in any new
8 equipment or any actual reductions in emissions.
9 It's simply an additional burden on top of the
10 customers. And we just felt that that wasn't the
11 right way to approach legislation, and so we
12 opposed it. Fortunately, it did not progress
13 through the Senate. And one ray of light that we
14 saw from that was that immediately after that
15 action, there was a letter signed by ten centrist
16 Democrat senators who sent a letter to Senator
17 Boxer and said, "We support climate change
18 legislation, but this isn't the right way of doing
19 it." And it is our hope that this centrist
20 movement is going to provide for us the vehicle for
21 actually getting good climate change legislation
22 that meets the twin goals that I've talked about.

23 So we are actively engaged on that front. And
24 part of the active engagement that we have launched
25 is in conjunction with other companies in our area

1 and across the country -- which we call Team 25.

2 And the reason we call it that is that there are at
3 least 25 states that depend on coal for more than
4 50 percent of their electricity. So we have teamed
5 up with those states, or companies representing
6 customers in those states, to try to get good,
7 economically sensible, climate change legislation.

8 One keystone of that effort is to make sure
9 that allowances or the value of those allowances is
10 used to protect customers. And we've been very,
11 very clear that we're not seeking allowances to
12 benefit us. And in fact, we are very, very
13 comfortable with federal legislation that makes it
14 very clear that the value of those allowances would
15 go straight to our customers and for the benefit of
16 our customers, and the fact that the Commission --
17 commissions in our states would have control of and
18 make sure that the value of those allowances goes
19 to our customers.

20 So we are engaged in that effort, we think
21 it's critical that we remain active there so that
22 we get the right legislation for our customers, and
23 we will continue to do that.

24 But, Madam Chairman, you raised the issue of
25 education, and this is clearly an area where we

1 need to continue to educate all up and down, from
2 customers to regulators and legislators on the
3 state level, and certainly at the federal level, as
4 well. So we are very, very engaged in that process
5 and will continue to do so.

6 I'm happy to answer any questions or we can
7 turn it over to Ellen.

8 **CHAIRMAN FLEMING:** Yes. Any questions?

9 **COMMISSIONER HAMILTON:** Madam Chair, just a
10 comment on the information that you've given us,
11 Keith. I think it's very valuable. I happen to be
12 a part of a committee that represents Southeastern
13 interests of a NARUC committee that met with
14 Lieberman and Warner on the climate change, to try
15 to put forth some protection for the Southeast.
16 And Duke's presence, Mr. Rogers' especially, was
17 well recognized on that committee. So I can say
18 that you have been working real hard, and all of us
19 appreciate it.

20 We have a commissioner that we just lost in
21 North Carolina, Commissioner Kerr, had tried and
22 was working on the coalition of the same 25 states
23 you talk about -- you're probably aware he was
24 working on that -- and he was making progress, and
25 this is something that somebody needs to move in

1 from NARUC and pick up to continue that. We all
2 have a lot at stake in this matter, especially
3 those of us in the Southeast, and we need to do
4 everything we can to help protect the rates that we
5 have, as favorable as they are, instead of having
6 the credits go somewhere else and those folks
7 benefit and we have to pay the bill.

8 So we need to work -- I know we can't work
9 closely together, but you can with ORS and they can
10 keep us informed, and it's very -- but this is
11 extremely important.

12 **MR. TRENT:** I appreciate your comments,
13 Commissioner Hamilton. And let me state that we
14 have been very appreciative of the work that NARUC
15 has done and the work that you have done on that
16 committee, and certainly Commissioner Kerr --
17 former Commissioner Kerr. I guess he's not former
18 -- well, he is former now.

19 **MS. RUFF:** He's former now.

20 **MR. TRENT:** One thing I would say is NARUC has
21 been a very positive influence from my perspective,
22 and one of the proposals, as you know, from NARUC,
23 is that any allowances be granted to the load-
24 serving entities to make sure that the commission
25 has the ability to control that value so that it

1 will go to the consumers. And we support that
2 very, very fully and we think that's a great
3 approach.

4 And quite frankly, the voice of NARUC and the
5 voice of Commissioners in Washington, D.C., is much
6 more powerful on that front than from us, quite
7 frankly, because when they hear us they always sort
8 of ask in the back of their mind, well, there's
9 something in there for the utilities; they're
10 trying to help themselves here. So when they hear
11 the voice of NARUC and of commissioners, it's a
12 very powerful voice. So I would encourage you and
13 members of NARUC to continue to be active there. I
14 know that we are going to need to have someone come
15 in and sort of fill Commissioner Kerr's role within
16 NARUC to carry that banner, and so I'm hopeful that
17 that will happen.

18 **COMMISSIONER HAMILTON:** I'm sure it will.

19 **MR. TRENT:** Yeah.

20 **CHAIRMAN FLEMING:** Any other questions or
21 comments?

22 [No response]

23 **CHAIRMAN FLEMING:** I would just like to also
24 add, I think -- I know communication is -- has to
25 be a little bit different in our State, but I think

1 these issues are so important to all of us, and we
2 are all actively involved in NARUC, but having some
3 small group educational sessions -- well, just like
4 today, but with people like yourself who are really
5 working very closely with this, I think would be
6 very helpful to us, as well --

7 **MR. TRENT:** And I hear you loud --

8 **CHAIRMAN FLEMING:** -- in keeping abreast of
9 this, you know --

10 **MR. TRENT:** Absolutely.

11 **CHAIRMAN FLEMING:** -- and education even going
12 to the general public.

13 **MR. TRENT:** Sure. I could not agree with you
14 more. And a couple of things we are doing -- we
15 will be hosting an energy summit, I guess -- is it
16 next week, Ellen?

17 **MS. RUFF:** Uh-huh.

18 **MR. TRENT:** -- here in North Carolina and in
19 South Carolina, and we'll be talking about many of
20 these issues. But another thought I have is we
21 just need to go out to small groups, as you
22 mention, and do that in a very disciplined and
23 methodical way, and just make sure that we're
24 getting this message out very fully. And I've got
25 some ideas on that. I need to talk to Ellen about

1 them first.

2 **MS. RUFF:** That'll be good. Thank you, Keith.

3 **MR. TRENT:** But we do need to do more on that
4 front, and we plan to do so.

5 **CHAIRMAN FLEMING:** Ellen?

6 **MS. RUFF:** Thank you, very much. It's always
7 a real pleasure for me to be here, this morning. I
8 really like being in this seat, as opposed to that
9 seat [indicating], so it feels pretty good on that
10 front. I bet Jim would agree with that.

11 I want to talk about, just briefly, a couple
12 of sort of key issues with regard to our generation
13 projects that are online or in process, and just
14 give you the status of those.

15 With regard -- and this is, of course, the
16 nuclear plant that will be proposed for Gaffney.
17 We have a combined operating license that says it's
18 been filed and accepted by the NRC. And they have
19 indicated to us that we could get that license by
20 early 2012. We are still hearing from the NRC the
21 42-month period or longer, with regard to a review
22 of the license. So whenever anyone says, "Well,
23 how quick will it be?" We can have about four
24 years for the regulatory side and you have that
25 construction period. Obviously, you're in the

1 midst of negotiations. So we're working well with
2 the NRC. We have a good team on both sides,
3 internally and externally, reviewing the license
4 application.

5 And for some of us that were involved in the
6 earlier time period when you had -- first you got a
7 construction -- had a permit for construction and
8 then you got an operating license, this should be
9 more streamlined, even with the 42 months. So we
10 are grateful for that.

11 We have not yet concluded our negotiations
12 with the vendor. We're in the process of doing
13 that, very near to completion. So we would expect
14 to have a cost estimate that's public very shortly.
15 Says the fall of '08, but as soon as we conclude
16 that. Our concern has been that, with the public
17 estimate, we want to not have it jeopardize our
18 negotiations with the vendors, so we're getting
19 close.

20 The next step in the process will be for us to
21 file for a certificate of CPCN and a base-load
22 review application. We had initially hoped to be
23 able to do it in the fourth quarter of '08. It
24 looks like it will be now the first quarter in '09.
25 And when we do that, we'll do it in South Carolina

1 -- we'll file for the certificate in base-load --
2 and then immediately we'll follow it at the same
3 time, file in North Carolina. Because that statute
4 is unlike what we used to have, where if you got a
5 certificate for your plant in one state, really
6 didn't file anything in the other state until the
7 plant came online and you went in for a rate case,
8 and then you determined whether or not and how it
9 would be put in rates. We have earlier assurance
10 with the base-load review in North Carolina,
11 because obviously the certificate will come from
12 this State.

13 So we're moving forward on the project
14 activities in order to try to preserve the
15 commercial operation date of 2018. That involves
16 working with the suppliers and vendors, also
17 involves working on the permits, focused on the
18 applications. And when anybody ever asks me -- and
19 I spend a fair amount of time talking to local
20 groups. I had an experience this week of going to
21 a college and talking about -- actually, it was to
22 be on sustainability and we talked about energy
23 choices for generation, and I think everyone should
24 do that. These kids are 20 years old and very
25 focused on where we will go, over the generation

1 periods. Incredibly interesting. But whenever
2 anyone says, "Well, with nuclear what's the biggest
3 issue today," for me I think, although safety was
4 an issue that certainly was raised back in the
5 '80s, high-level waste, safety, how will we deal
6 with nuclear, I think most folks today will say
7 it's the cost. How will we deal with the
8 increasing cost that Jim was talking about earlier?
9 How will we deal with having that big slug of costs
10 that comes in if you're building two units
11 yourself.

12 We dealt with that, certainly, last time
13 around, when Catawba came online back in the '80s.
14 We had a levelization period that lasted. There's
15 a significant concern over how we will manage the
16 cost. And although we have a very good statute
17 here in South Carolina that we passed -- it's less
18 than two years ago. Some days it seems like 20,
19 but it's actually less than two, last session -- a
20 really good statute, showing support for the
21 construction of nuclear, if you look across the
22 country and you look at some other states in
23 comparison, like Florida, Florida doesn't build
24 coal, so they've got a very aggressive statute for
25 building nuclear, and you can show it can be very

1 supportive. The same or similar in Georgia and in
2 Virginia. And it isn't that we don't have a good
3 statute here; it shows how quickly things change,
4 and the need to address, as Jim said to be
5 flexible, in finding a way to share the risk and
6 share the cost.

7 We focused on the two bullets that are listed
8 here -- one is the federal loan guarantee program
9 that's the DOE program that, at least currently
10 today, has a cap of about \$18 billion. If you look
11 in everybody's estimates that are planning on
12 building these nuclear plants, availability of \$18
13 billion is going to run out pretty quick. It
14 expires at the end of '09 or in September of 2009,
15 and certainly there's a focus on attempting to
16 increase that cap, see how it will be used. But as
17 in all things where there is a finite amount of
18 money, getting in the queue filing for that -- and
19 we're certainly in the process of moving forward --
20 they will be very interested in how the states, in
21 particular, are supportive of nuclear. What are
22 signals that get sent.

23 And I think that's a really important issue,
24 because although we think, as we look at the cost
25 and we compare, certainly construction work in

1 progress is almost -- it's an essential thing to
2 have, in order to be able to build nuclear. But
3 beyond that, we look for the additional financing
4 that's available that will help to lower the cost.
5 And the federal loan guarantee program is one of
6 them. So as we discuss, as Jim did this morning,
7 the idea of regional generation, it's really the
8 idea improving all of our positions here in the
9 Carolinas in trying to lower the cost and share the
10 risk that is associated with nuclear.

11 You know, the way we have it in place here in
12 South Carolina, it is a terrific statute. It is
13 such a significant cost with regard to building two
14 1,100 megawatt units, similar to the ones, say, we
15 would have built at Catawba. So cost -- to me,
16 when I answer the question, it's about cost.

17 And I was interested -- I guess it was
18 Commissioner Clyburn's question about, "Well, what
19 kind of generation does the public like?" When we
20 were doing public hearings around Cliffside for
21 coal, we had the pleasure of having six public
22 hearings instead of three, and many of the folks
23 that came -- and I mean very intentional people
24 with thoughts, very concerned -- mostly focused on
25 carbon. But when you would say to them afterwards

1 -- a lot of them were Jim's and my neighbors,
2 actually; they came Charlotte out to the western
3 part of the state for those hearings -- "Well, if
4 you have a problem with carbon, how do you feel
5 about nuclear generation?" And the answer was
6 basically, "Don't like that either." And I think
7 it is an issue that is such complexity, it needs
8 not to be all about what we like, individually or
9 in groups, but about what we need, in order to be
10 able to provide electricity that Jim was talking
11 about reliably, affordably, and in a clean manner.

12 So federal loan guarantees are something we're
13 talking about. We're meeting and talking about it,
14 exploring how it will work. It's kind of hard
15 sometimes, because we all pay the DOE in order to
16 put our high-level waste at Yucca Mountain. Well,
17 we haven't done that yet, have we? But we have
18 paid for it. So, although we rely on the federal,
19 it's important, as part of the fix, that at the end
20 of the day it will be the state support that will
21 make it very important with regard to whether we go
22 with nuclear.

23 Securitization as a potential financing
24 vehicle, the last one that's there that's listed.
25 It's been used in other states mostly for stranded

1 costs, also been used for some environmental
2 projects. I'm not a finance person. It's pretty
3 complicated. The end of the day, it actually
4 provides the lowest cost to the plant, but it is,
5 generally speaking, in the simplest description --
6 most of you, I know, are aware -- it's a non-
7 bypassable charge; once the legislation is passed,
8 it's attached to the customer's bill. My guess is
9 that's not going to be a very popular approach in
10 some circles, and hard to get through, unless we
11 have a real will to do that.

12 So I'm going to talk a minute about Cliffside
13 and I'm going to make a couple of general comments
14 after that. We are moving forward with Cliffside.
15 We are in construction. We do have an air permit
16 from the State of North Carolina. We are on target
17 for a 2012 in-service date.

18 And never complete discussion without talking
19 about the air permit. We have a permit, that's why
20 we can be in construction. We had to get that
21 first. We have it. But certainly, once the
22 federal agencies moved, the courts moved to
23 eliminate the CARE standard, we are participating
24 in a voluntary mercury MACT assessment that was
25 submitted on July 3rd to the Department of Air

1 Quality in North Carolina. We also have a federal
2 lawsuit. And Jim mentioned that earlier.

3 Plaintiffs submitted for summary judgment; we moved
4 to dismiss. The trial will be in 2010, if there is
5 one. That's a long time, a lot of money spent, a
6 lot of uncertainty.

7 We are very comfortable with where we are in
8 terms of the legality of what we have, but I think
9 you get to address the question almost every time
10 with regard to where are you with coal. We will
11 expect to hear back from DAQ. We'll have sort of
12 an answer publicly as to where they think the
13 mercury limit should be. Very few plants in the
14 country have a mercury limit in their permit today.
15 EPA will clearly act in a couple of years, but the
16 state has its own involvement and is interested in
17 a voluntary proceeding, and we are participating in
18 that, because what we do know is we have the best
19 equipment on Cliffside that you could have. There
20 is no discussion about what equipment we should
21 have. It's what should the permit level be for
22 mercury.

23 So there will be an administrative permit
24 appeal. We're in the midst of all the legalities
25 around the permit that we know -- we knew would

1 occur, even without the action on CARE and the
2 voluntary MACT. But I think whenever you talk
3 about coal, you have the issue related to what will
4 be the impact of the federal legislation on carbon.
5 When I made my speech to the college students -- it
6 really wasn't a speech because I talked for 20
7 minutes and answered questions for almost an hour
8 and ten minutes -- I had a slide that said about
9 coal that it was affordable and reliable. And I
10 think if you look today and you look at the price
11 of coal -- it was \$50 a ton; it's now \$150 -- and
12 you add a carbon -- I won't call it a carbon tax --
13 a carbon charge on top of that, you begin to look
14 at the affordable question and say how affordable
15 is it, and it's as affordable, perhaps, as we, as a
16 country, want it to be, in terms of decisions at
17 the federal level.

18 And I thought it was a great question this
19 morning about what is it we see that would affect
20 overall construction of generation? What is it
21 that, you know, keeps you awake at night, or what
22 do you think about? I think certainly the thing
23 that I worry about the most is that we will get so
24 consumed with the conversation and the details,
25 that we will get into a gridlock that will not

1 allow us to make the decisions that we need to
2 make.

3 We need to focus on how we will build nuclear,
4 we need to focus on the cost, need to focus on
5 sharing the risk, and we need to work together. At
6 the same time, in the past we've always competed
7 for customers, certainly on the wholesale side, but
8 we're at a point in time that I think is hugely
9 critical that requires leadership at the state and
10 federal level and involves the state, perhaps most
11 importantly, standing up, both from this
12 Commission, but from the legislature, and from our
13 stakeholders, customers, and saying this is what we
14 need to do. We could waste three or four years
15 waiting to decide. That will be too long. That
16 keeps me awake, that we won't make a decision.

17 A couple of other things, just to mention,
18 that will be, certainly, issues I think in the
19 future. If we move to either a regional type of
20 generation approach, transmission will be an issue
21 that will be important. Duke is involved in a
22 joint venture in Indiana, a very large transmission
23 line. We haven't done a lot of really large
24 transmission work here in the Carolinas in recent
25 years, and haven't needed to. We have a great

1 system. If you're going to change the approach,
2 you may need to change what you look at with
3 transmission, and how you do it.

4 And I think, additionally, an issue that we
5 all have to remember and talk about that does
6 affect generation planning, and that's the issue of
7 water. Certainly have been through the drought in
8 recent times. We've got a lot of water in
9 Charlotte. We feel pretty good about that. But
10 over Keowee-Toxaway in South Carolina, we are still
11 in what is best described as the most extreme
12 drought situation.

13 So I think certainly from our business side,
14 that issue of water is there, and we are working
15 with the communities and others on the issue of
16 water. And I think water will be a very
17 significant issue in the future, along with these
18 issues related to generation.

19 So it requires us to work together and figure
20 out the best way to do it. Sometimes folks have
21 said you just did the base-load review. It hasn't
22 been two years, both states. Things are changing
23 so quickly, costs are rising in a way we haven't
24 seen before, and actually very little crisis that
25 most people see today in terms of blackouts or lack

1 of electricity. So the question is why is it
2 really a problem. It is an issue with folks that
3 know what they don't like, not so much an issue
4 with folks as to what they do like and what they
5 need. And to think very quarter-to-quarter, we
6 think, sometimes, and it will take us so long to
7 build this nuclear plant by 2018 that it is
8 imperative for us to focus stakeholders' attention,
9 public outreach. We do talk about it and we will
10 do that with other stakeholders, find ways to do
11 it. It's a complicated subject, finding a way to
12 make it appealing to people to discuss. It's
13 challenging.

14 But I think it is our job to be sure, as well
15 as this Commission, the legislature, to be sure
16 people understand what the trade-offs are and what
17 the risks are, and to establish the rules of the
18 road so that we know what we need to build.

19 I think that summarizes my comments.

20 **CHAIRMAN FLEMING:** Thank you, Ellen. Any
21 questions?

22 **COMMISSIONER WRIGHT:** Yes, Madam Chairman.

23 **CHAIRMAN FLEMING:** All right. Commissioner
24 Wright?

25 **COMMISSIONER WRIGHT:** Good afternoon. Really,

1 I appreciate you all coming. This has been very
2 informative. Do you think -- and this could be as
3 a group, too, if you want to answer, if someone has
4 a different opinion. Do you think that the federal
5 government is going to take a harder look at the
6 federal incentives that you were talking about that
7 were established under EPCAct, and maybe try to --
8 are they talking now about maybe enlarging it and
9 extending it?

10 MS. RUFF: Keith may know more. My experience
11 from talking to folks here, who are -- they're
12 definitely doing that. We're involved in that
13 discussion. It's just been eight years or more
14 since we've done -- so I don't want to have a lack
15 of knowing that it's going to happen. It needs to
16 happen. Keith probably knows more about that.

17 MR. TRENT: Well, I don't know if anybody
18 knows more, actually, but in terms of federal
19 incentives, the focus has primarily been in the
20 renewables area, quite frankly, and doing
21 extensions and that sort of thing. But we are
22 starting to see more and more momentum for
23 incentives and for, specifically, loan guarantee
24 and other sorts of incentives on the nuclear side,
25 as well. And quite frankly, I'm starting to see

1 more and more people recognize that if you're going
2 to be serious about environmental issues, you've
3 got to be serious about nuclear, and to do that
4 you're going to have to get the federal government
5 involved. So hopeful signs, but still a lot of
6 unclarity there.

7 **COMMISSIONER WRIGHT:** Okay. Thank you.

8 **CHAIRMAN FLEMING:** Any other questions?

9 [No response]

10 **CHAIRMAN FLEMING:** I keep thinking about the
11 word "education," as all of you have spoken today,
12 but especially on the issue of cost. I think all
13 of us well understand the cost that we're looking
14 at. We want reasonable, reliable, and clean energy
15 -- I like adding that third part to that. But we
16 know that reasonable is probably not going to be
17 what the general public is thinking of reasonable.
18 What they're thinking in terms of is what they're
19 paying today. And we all know, to get to where we
20 need to be, we want it to be reasonable -- in my
21 mind, I think -- in comparison with other areas of
22 the country. But that has got to be a major -- the
23 general public has really got to understand the
24 underlying reasons of what's causing that rise in
25 cost and the needs. And I guess -- I like the idea

1 of the fact that you are speaking to college
2 students, but what are you doing to educate people
3 more of your age? The people who came to protest
4 at the coal plant?

5 **MS. HEIGEL:** I take exception to that.

6 [Laughter]

7 **CHAIRMAN FLEMING:** You didn't speak,
8 Catherine. These three spoke, and they're the ones
9 that said their neighbors came out. I mean, you're
10 that GenX or Y?

11 [Laughter]

12 **COMMISSIONER WRIGHT:** They're just
13 chronologically gifted.

14 [Laughter]

15 **CHAIRMAN FLEMING:** So I just wonder if Duke
16 and some of the other industries -- what you're
17 doing to really get the word out to the general
18 public. I know you're working hard on the federal
19 and state and regional levels to officials, but
20 it's the general public that really has to
21 understand this.

22 **MS. RUFF:** Well , I'll start since I mentioned
23 the neighbors, and I'm the older person that had
24 conversations. Actually, what's interesting, Madam
25 Chair, is that really the conversation with college

1 students is really rather rare. We haven't done as
2 much of that as we might. We have consistently
3 reached out to customers, in particular, you know,
4 working with large industrial customers. We have
5 the public sessions that we've been trying to
6 address. We've met with environmental groups. I
7 reach out individually. Most -- a lot of my
8 conversations, and this is going to sound strange,
9 are in the grocery store. People want to talk
10 about what is happening with regard to that.

11 We've met with not only industry groups but
12 business groups, speaking several times a week,
13 going to them, talking about impact and talking
14 about costs. We will need to be more systematic
15 about doing it, and finding a way to facilitate the
16 communication of that.

17 It's been very not one-on-one but one-on-a-
18 large-group or an industrial group or a customer
19 group, meeting with customers, sending those
20 messages. On Team 25 we've spent a lot of time
21 with individual customers talking in particular
22 about the rate impacts. So we're working on that
23 to find a good way.

24 **MR. TRENT:** I would add to that that this is
25 an issue that we're facing in all five states that

1 we operate in, and we're talking about what we can
2 do to make this happen, because I agree education,
3 from my standpoint, is the number one thing that
4 we've got to focus on.

5 We're talking about things like maybe
6 establishing a director of education that would
7 report to each of the presidents, to make sure that
8 we are keenly focused on that and that we are very
9 disciplined and that we make it happen. So we're
10 going to pursue those types of things.

11 You know, one area that, actually, I should
12 turn over to Jim to talk about, is getting much
13 more savvy in the way that we use the Internet and
14 blogs and that sort of thing, and we are looking at
15 that, because I think that's the way a large
16 segment of our population today gets their
17 information and learns about issues, and so we're
18 going to get a lot better at that. I might turn it
19 over to Jim on that point.

20 **MR. ROGERS:** This is sort of, from my personal
21 standpoint, something I think -- as you see the
22 news media and the number of people that cover our
23 industry shrinking because of economic reasons, the
24 ability to really get our story out is more
25 difficult now maybe than before. But I think you

1 have focused in properly on what is a very
2 important consideration and issue for us, and that
3 is education.

4 If you put it in the context of the last 15
5 years, where the real price of electricity has
6 actually come down, it hasn't been something that's
7 on anybody's mind, because it's been a smaller part
8 of the disposable income. What has happened in the
9 last three years or the last five years on natural
10 gas, you've seen natural gas go up over the last
11 five-plus years almost three to five times. So if
12 people are buying natural gas for their home, they
13 see a huge increase. Recently with gasoline prices
14 going to \$4, people see, "Oh, my goodness." And I
15 think the average American doesn't really
16 differentiate between electricity, natural gas, and
17 gasoline, because they see the whole energy costs
18 are going up dramatically, while our part of it is
19 actually going down. And it's maybe unfortunate,
20 but the reality is our prices are actually going to
21 go up in the future. But today, the fact that they
22 have come down has been masked by these other
23 rises.

24 So lots of work to do. And we see it clearly
25 as one of our primary missions to educate people.

1 And we really believe the continued electrification
2 of America is a way to make our economy more
3 efficient and to make it a low-carbon economy,
4 particularly with plug-in hybrid and electric cars,
5 so we're going to play a pivotal role in the future
6 of this country. But at the end of the day that's
7 going to mean more base-load plants, and it's going
8 to mean more building. So we need to make sure
9 people understand, if you want a more efficient
10 economy and you want a low-carbon economy, that the
11 electric prices over time are going to go up.

12 **CHAIRMAN FLEMING:** Okay.

13 **COMMISSIONER WRIGHT:** Madam Chairman?

14 **CHAIRMAN FLEMING:** Yes.

15 **COMMISSIONER WRIGHT:** I like to follow up a
16 little bit while we're talking on education. I
17 mean, we hear a lot about conservation and we hear
18 a lot about efficiency, and everybody is for it. I
19 don't know anybody who's not, you know. But at the
20 same time, you know, it's like my wife and I were
21 out at Lowe's, and the refrigerators are huge,
22 compared to what we used to get, even though the
23 efficiencies are, you know, supposed to be better.
24 You're getting bigger TVs. Everybody has multiple
25 computers in their house. You know, the homes are

1 even bigger, even though some of the codes are
2 getting more green, we hear. So the need for base-
3 load continues to increase, regardless of
4 efficiency and conservation. I don't think that
5 message is getting out, the way it needs to be,
6 because you hear everybody -- neighbors walking
7 down the street, people that hit you at church or
8 in the grocery store, and they're talking about,
9 well, conservation and efficiency, conservation and
10 efficiency, but they don't understand that that
11 only can go so far. And I know you've been on
12 programs nationally. I've even seen you on CNBC
13 and things like that, on programs where you tried
14 to address it. But is that getting out further?
15 Is there a plan to get it out broader?

16 **MR. ROGERS:** We're working very hard to
17 educate the public that -- there's two things going
18 on that confuse people. If you look back over the
19 last 20 years, we've improved the energy efficiency
20 of our economy on a GDP basis 3 percent every year.
21 That is in part driven by the fact that our economy
22 has changed. It's not as energy-intensive as it
23 used to be. So we're making real progress. We're
24 actually de-carbonizing our economy by about 4
25 percent a year for the same type of reason.

1 A study that I saw yesterday in EEI was
2 fascinating to me, in the sense that, as a utility,
3 we can only do so much. The real, big changes that
4 make our economy more efficient really go to, as
5 you suggested, to the building codes and the
6 appliance codes. It's those two together. And I
7 think that it's a combination of all these things
8 working together, plus people have it completely --
9 we're doing a lot of detailed analysis now, EPRI
10 is, on what would incremental demand be if we went
11 to plug-in hybrids, how much of our existing supply
12 would be used more efficiently.

13 So there's a lot of moving parts to this, and
14 it's not any single bullet that allows us to
15 address this. It's a multitude of things, all
16 working together. And I think over time, as these
17 things work together, you will see -- and that's
18 why one of our aspirations is to have the most
19 energy efficient economy in the world. I think
20 we're moving in that direction naturally, just
21 looking back over the last several decades. And
22 with more emphasis on it, we will accelerate it,
23 because we are becoming more of a -- I mean, you
24 use the example of the plasma TV or the bigger
25 refrigerators. We are becoming more -- electricity

1 is playing a greater and greater role, going
2 forward, and I think you will -- particularly as I
3 mentioned a moment ago, the plug-in hybrid is just
4 an example of that.

5 But even that alone is huge efficiency. When
6 you compare the efficiency of an electric car to a
7 gas-combustion, regular gas car today, huge
8 improvement in the efficiency that would improve
9 those numbers dramatically for our economy.

10 **COMMISSIONER WRIGHT:** Just to reinforce the
11 point, even with all of that, the base-load need
12 still goes up. And I don't know that the consumer
13 really understands that, yet. And anything that we
14 can do, to do that, you know, is going to help your
15 opposition -- help reduce the opposition to what
16 you're trying to do.

17 **MR. ROGERS:** That's a very important point.
18 It's especially true, as Commissioner Mitchell
19 said, in our part of the country because of the
20 migration of people to the Carolinas.

21 **COMMISSIONER WRIGHT:** Thank you.

22 **CHAIRMAN FLEMING:** Any other questions or
23 comments?

24 [No response]

25 **CHAIRMAN FLEMING:** Well, we thank you very

1 much for being here today. You really have given
2 us some invaluable information and we appreciate
3 your time. Hopefully, you will do this more often.
4 As I said earlier, I think the informational and
5 educational sessions are very helpful to us, and we
6 very much appreciate your being here today.

7 **MR. ROGERS:** Thank you, very much.

8 **MS. HEIGEL:** Madam Chair and members of the
9 Commission, we do thank you very much for your time
10 today, and your interest, and we do hope to
11 continue to have these sessions with you
12 periodically, as we have done and been doing over
13 the last year. We do see this as a good
14 opportunity for us to raise issues that are of
15 interest to us, and we think are of interest to
16 you. So thank you very much for your time.

17 **MR. ROGERS:** The next time, she'll bring a
18 younger team.

19 [Laughter]

20 **CHAIRMAN FLEMING:** She'll be telling us about
21 what you're doing on the Web, on the Internet.

22 **MR. ROGERS:** There you go.

23 [WHEREUPON, at 12:25 P.M., the hearing in
24 the above-entitled matter was adjourned.]
25

C E R T I F I C A T E

I, Jo Elizabeth M. Wheat, CVR-CM-GNSC, do hereby certify that the foregoing is, to the best of my skill and ability, a true and correct transcript of all the proceedings had in an allowable ex parte briefing held in the above-captioned matter before the Public Service Commission of South Carolina.

Given under my hand, this the 14th day of September, 2008.

Jo Elizabeth M. Wheat, CVR-CM-GNSC

ATTEST:

Charles L. A. Terreni
CHIEF CLERK/ADMINISTRATOR

VOLUME 1